

# Strategic IT Review for four UK Sports Governing Bodies to Identify the Benefits from Shared IT Resources

#### **Business drivers**

The capability demonstrated in this case study will be of particular interest to small and medium sized organisations that want to explore opportunities to reduce IT operating costs by sharing IT resources. It is also of relevance to large, federated organisations with highly fragmented IT implemented across multiple countries, divisions or business units.

#### Client

Our project sponsors were the Chief Executive of the national governing organisation for a major high profile UK sport and also the Chief Executives from three of its independent member bodies.



#### **Client situation**

As a result of severe recessionary cost pressures there was a drive across all the organisations to work together more, particularly to cut costs through realising economies of scope and scale in a number of areas. One such target area which the Snell Consultancy was asked to explore was Information Technology (IT).



### What we provided

Each of the four organisations' key business and IT executives were interviewed and documents were collected to provide a high level assessment of what infrastructure, applications, internal staff and support models could be shared. `Understanding Now' the Wav Forward' `Determining workshops were held with senior management and key staff members.

## **Project outcome**

A combined IT services model to enable all the organisations to think about IT in the same way was developed. Seven complimentary initiatives to consolidate their IT resources whilst delivering £2 million of cost savings and business benefits were proposed. The four CEO's approved the Strategic IT review and agreed to a set of principles for how their organisations would work together in the future.